



THE CONSORTIUM FOR INTERNATIONAL
EDUCATION AND DEVELOPMENT

UNIVERSITY OF IBADAN



Executive Leadership Education



JULY 8-12, 2024



Conference Center, University of Ibadan
Oyo State, Nigeria



*A Project of
The Consortium for International Education and Development, New York
&
University of Ibadan, Oyo State, Nigeria*

EXECUTIVE LEADERSHIP EDUCATION



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The Executive Leadership Forum provided by the US based Consortium for International Education and Development (CIED) offers key leadership concepts required to succeed in today's fast paced and ever-changing political and economic environment. Participants learn from CIED policy experts, US university professors, and top-flight leadership coaches. They also learn from each other, a select network of professionals from different educational, political, business sectors in Nigeria. Regardless of your industry, the ability to lead and supervise people, communicate effectively, and understand how businesses, government, and nonprofits are organized and remain valuable skills. A Leadership Certificate from the University of Ibadan and Consortium for International Education and Development, New York will help prepare you for the future.

PURPOSE:

The Executive Leadership Forum features a series of highly engaging lectures, interactions, readings, review of literature discussions that will lead to the acquisition of leadership skills to increase productivity and ability to lead change. The forum provides the foundation for each participant to advance their leadership skills and gain understanding of their leadership potentials as well as their strengths and weaknesses and organizational challenges. It will also address common societal problems and proffer solutions. The Forum is a collaboration between the US based Consortium for International Education and the University of Ibadan. The participants will receive a certificate from the University of Ibadan on completion of the program.


GOALS/OUTCOMES:

The curriculum of the 5- day leadership forum is organized around five key outcomes:

1. To organize leadership skills that will strengthen leaders and their ability to serve the common good within a multicultural society
2. To develop skills that participants will use to enhance the goals, vision, and direction of their organization, corporation, and government.
3. To deepen the participants' skills and shared leadership, key responsibility, distribution of resources and governance
4. To build the capacity for creating vision, managing human resources, and change strategies within their organization
5. To advance the careers of the participants

Curriculum:

Through interactive lectures, hands-on workshops, case studies, self-assessments, and other experiential learning opportunities, participants will explore the dynamics of leadership in a changing global political and economic landscape. The curriculum balances debate and analysis with structured opportunities for reflection and personal development to ensure that



participants become architects of change. The intensive, interactive, and participatory program will use current, actionable, and inspiring leadership content from a world-class faculty of three US institutions - Rutgers University, City University of New York, University of Southern California, and University of Ibadan.

Program Highlights

Below are the topics to be covered during the program:

- **Leadership & Management** - Learn to harness the leadership skills, political resources, and cultural understandings needed to guide successful organizational change. As a leader, you need to know how to inspire others, direct others, change others, influence others, and turn others around at times of adversity


- **Problem Solving, Decision Making, and Innovation** - The ability to make effective and timely decisions is an essential skill for successful executives.


- **Leading Change in Complex Times** - What should management of organizations or top government officials do when a crisis focuses the harsh spotlight of public opinion on their organization or local, state, or federal government? Whether it results from a company's or government's own missteps or from strategic activism or media action, dealing with crisis is increasingly on the agenda for today's executives. Participants will explore the skills and organizational structures that enable leaders to prepare for and productively manage a crisis and prevent lasting damage. As a participant in this program, you will learn frameworks that are grounded in research and demonstrated through classroom conversations, exercises, group work, case studies and a software-based business simulation

- **Politics, Public Policy, and Ethics** - The leadership environment creates ethical choices that can be hard to think through clearly.

- **Legislative Leadership** - The training focuses on the critical skills that will enable participants to improve their understanding of inter-governmental relations in a democracy, interact with Congress men and women and showcase how to engage the citizens in legislative priorities. With a world-class faculty, specializing in governance and legislative affairs from Rutgers University, City University of New York, University of Southern California, University of Ibadan, and University of Abuja, location within centers of power and academic excellence places the highly rated universities at the vibrant crossroads of global enterprise and in proximity to the dynamic leadership that shape the institutions.

- **Public Speaking and Presentation Development** - This course will focus on the skills involved in selecting, researching, organizing, and writing persuasive messages. Participants will learn techniques for creating speeches that engage, persuade, and inspire an audience using image, metaphor, and story, while also getting key messages across. Finally, participants will





learn to communicate their ideas effectively using verbal techniques in a small, supportive classroom environment.

- **Strategic Communications and Persuasion in the Digital Age** - Helps executives and managers become successful communicators in person and in virtual contexts: from group discussions to presentations to social media.

- **Organizational Leadership and Development** - Adaptation is the key to success in today's rapidly changing global marketplace. Organizations need dynamic leaders who can strategically navigate their teams through any economic climate. This session challenges participants to critically analyze their strengths and weaknesses and prepares them with the actionable outcomes needed to thrive as a successful leader. They will learn innovative strategies, thinking outside the box, and social entrepreneurship.

- **Leadership in Education** - The future of higher education depends on the ability of institutions to adapt rapidly to the demands of industry while also preserving the quality and reputation of their specialized programs. This session will focus on how continuing education programs and non-credit certificate courses could serve as the driving force to help train the workforce, skill acquisition, elevate new industry knowledge, and upskill professionals while also serving as revenue generators to balance institutional budgets.

Artificial Intelligence, Data Science, and Business Strategies.


In today's data-driven world, artificial intelligence and data science are experiencing an unprecedented boom, revolutionizing industries, optimizing decision-making, and propelling technological advancements. According to Bloomberg, generative AI is anticipated to become a US\$1.3 trillion market by 2032. A recent survey by New Vantage Partners found that 91.7 percent of top organizations are investing in Artificial Intelligence activities, and 54 percent of organizations using Artificial Intelligence reported cost savings and efficiencies in a study by IBM. Participants will learn AI's current capabilities and applications and its future potential and how to leverage generative AI models and simulations for prediction.

- **Project Management** - Successful project managers can understand the essence of a project through the project life cycle: defining its scope, building a project team, and monitoring the progress of the project through the duration of its execution. Participants will gain tools to effectively manage workflows, anticipate problems, and oversee the completion of successful projects.

Who should attend?

The Executive Leadership Education Program is ideal for anyone who has, or is about to take on, responsibility for the strategic direction of his or her organization. Specifically, senior government leaders, corporate leaders, senior management of public and private organizations, elected government leaders, local government chairmen and councilors, senior managers, board members of government and private enterprises, lawmakers, bank managers, business leaders, nonprofit executives, bank executives, and national leaders are eligible to participate. Participants may be nominated by their supervisors or apply directly to the program.

Accommodations: The host institution shall assist participants in locating suitable accommodations.



Why get a UI - CIED Executive Certificate?

Each participant who successfully completes the training will earn the **Executive Leadership Certificate**. An Executive Leadership Certificate is a formal recognition of your professional development and commitment to continuous learning. An Executive Certificate allows you to further your knowledge and skills with diverse professionals from different backgrounds. The certificates are offered in multiple areas of concentration, providing executives with the opportunity to tailor their education plans to meet their own specific interests and business goals. Participants are expected to bring unique leadership challenges and develop solutions in a group setting. In addition to networking and the knowledge gained at the programs, participants who have earned an Executive Certificate will enroll into the University of Ibadan Executive Certificate Network Group on LinkedIn.

What's the Cost of an Executive Certificate?

Tuition for the week-long program is one million, seventy thousand naira (N1,070,000.00) only. Early bird registration of N950,000.00 if you register before June 15, 2024. The Conveners may consider requests for partial scholarships for eligible candidates. To become a participant, please fill out the application form completely and submit it with your current resume and evidence of payment to Professor Ezebunwa Nwokocha or email: ee.nwokocha@mail.ui.edu.ng +234-803-719-2660.

Payment Method: Make payments to UNEK Solutions Nigeria Limited via cheque, money order, or bank transfer to First City Monument Bank (**FCMB**) Account Number: **2003513072**.

Calendar of Activities: The Executive Leadership Forum will be organized every six months, with the first activity to be held in July 8-12, 2024. Venue will be the University of Ibadan.

Policies:

- **Guarantees:** The forum will aim to provide exceptional programs and services. We will endeavor to improve any programming that does not fulfill our promise.
- **Payments, cancellations, and withdrawals/substitutions:** Complete payments must be made prior to the commencement date of the forum. Refunds for withdrawal initiated at a certain date (state date) will be made in full (minus administrative fee of N290,000.00). Partial refund will be made for withdrawal within 7 days of registration. No refunds will be made at withdrawal initiated 21 days before the start of the forum. Refunds cannot be made for no-shows. Substitutions will be accepted at any time before the start of the forum. One participant is accepted per registration.
- **Consent to use of photographic images:** participation in the forum constitutes a permission to use attendees' images in voice and photographs, video tapes by the organizers.
- **Event Cancellation or Postponement:** The organizers reserve the exclusive right to modify, postpone, reschedule, or cancel events for any reason, including emergency, inclement weather, or other acts of God. In the event of cancellation, every effort will be made to reschedule. All fees will be applied to the new date.

ABOUT CIED EXECUTIVE LEADERSHIP EDUCATION

The Consortium for International Education and Development (CIED) offers a wide range of customized executive leadership education programs featuring world-class foreign policy and national security experts and multidisciplinary leadership development. Each program is tailored to fit individual audience needs and includes a combination of in-depth geopolitical seminars, professional skill-building workshops, and a variety of events and platforms to promote and celebrate interdisciplinary study. CIED continues to engage in many cross-sectoral projects across the United States and Africa, including those engaging political leaders, journalists, diplomats, business leaders, students, academics, scholars, and public policy experts. Overall, CIED seeks to enhance the educational experience of its program participants to create engaged global citizens and attract international scholars who support student, faculty, and institutional collaborations around the world.

For more information about CIED executive education program, please visit www.ciedinc.org.

Conference Speakers/Facilitators



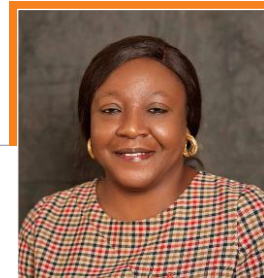
Dr. Rudy Crew

*Former President, Medgar Evers College,
City University of New York.
Clinical Education Professor, University of
Southern California*



Professor Eghosa E. Osaghae,

*Director -General
Nigerian Institute of International
Affairs, NIIA*



Professor Antonia Taiye Simbine

*Director General, Nigerian Institute
of Social and Economic Research (NISER),
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Dr. Don Waisanen

*Professor at the Maxine School of Public
and International Affairs, Baruch College,
City University of New York (CUNY)*



Robert Bernstein

*Associate Director Center for
Media and Peace Initiatives*



Dr. Olga Zbarskaya

*President Ozcredo Institute of
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Professor Ezeunwa Nwokocha

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Professor Augustine Okereke

*Former Provost & Senior Vice
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